



PFE TECHNOLOGIES PTE LTD

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FOR IMMEDIATE RELEASE

PFE Technologies Launches Homesmart.sg: Pioneering a Direct User Experience in Smart Home Solutions

Singapore, 1 June 2021 – PFE Technologies Pte Ltd, an established name in distribution and manufacturing, is excited to announce the launch of its innovative brand and website, **Homesmart.sg**. This move signifies PFE Technologies' commitment to connecting advanced technology with direct user experience, and highlights its strong collaboration with Aqara, a global smart home brand.



SPOTLIGHT ON HOMESMART.SG

Homesmart.sg, a brand created by PFE Technologies, is designed with the primary objective of integrating smart home devices directly into homeowners' projects. Leveraging Aqara's reputation for quality and innovation, the Homesmart.sg brand is set to offer unparalleled convenience, accessibility, and security into the homes of Singaporeans. With a wide range of products from smart switches to smart curtains, Homesmart.sg ensures a comprehensive smart home experience.

The key highlights of Homesmart.sg include:

- Advanced technologies engineered into sleekly design products
- Wide-ranging compatibility with major smart home platforms globally
- Quick, streamlined installation processes

PFE TECHNOLOGIES & HOMESMART: DEEPENING MARKET INSIGHTS

While PFE Technologies continues its legacy of distributing to a comprehensive network of resellers, the inception of Homesmart.sg represents the company's drive to immerse itself into the real-world requirements of homeowners. This hands-on approach to understand the market intricacies better will ensure both brands and their products align perfectly with consumer needs.

In essence, Homesmart.sg is a representation of PFE Technologies' dedication to continuous improvement.

TOWARDS A COLLABORATIVE FUTURE

Both PFE Technologies and Homesmart.sg share the overarching goal of enhancing the quality of life for individuals and families in Singapore. While they operate in different spheres of the industry, their

collective efforts are directed towards achieving the same mission: delivering top-notch, technologically advanced solutions that resonate with the evolving needs of the community.

For more details on the range of products and services offered by Homesmart.sg, or to explore potential collaboration opportunities, please visit <https://homesmart.sg>.

ABOUT PFE TECHNOLOGIES PTE LTD

Established in 1978, PFE Technologies Pte Ltd has set benchmarks in the industry with its dedication to quality, innovation, and exceptional value. Over the years, the company has successfully fostered enduring customer relationships, consistently delivering superior products and services.

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